

FOR FAMILIES

A note for families about The Launchpad

For parents and guardians · by The Finance Lab

Your student's class is using The Launchpad, a free personal finance course built by a California high school teacher and run by The Finance Lab, a 501(c)(3) nonprofit. This page explains what your student will do, what the program stores, and who can see it. Your student's teacher can answer questions, and so can we.

What students do

Short online modules on banking, investing, credit and debt, taxes, insurance, and paying for college, each ending with a card the student keeps. Along the way they rate their own confidence before and after each module, take a short quiz before and after, and keep a personal Flight Plan of real money moves they choose for themselves. Nothing in the course asks a student to open an account, spend money, or share family finances.

Two short surveys

On the first day and the last day, students answer the same three questions that researchers ask adults around the world about interest, inflation, and risk. They take about a minute, are not graded, and "do not know" is an accepted answer. They let the teacher see how far the class moved, and they let The Finance Lab compare a class to national results without names attached.

What is stored

- The student's first name and last initial, and a secret word they choose from two fixed lists so no classmate can open their work.
- Which modules they started and finished, their quiz and activity answers, short written reflections, confidence ratings, and the two survey answers.
- Time spent, including a signal when a student seems stuck, so the teacher can come help.

What is not collected

No email address, phone number, birthdate, home address, or demographic questions. No family financial information. No advertising, no tracking across other sites, and no selling or sharing of student information with third parties.

Who can see it

- **The student**, who can download everything as a Passport PDF to keep.
- **Their teacher**, on a dashboard for their own classes only.
- **Classmates**, only when a student chooses to share a response in an in-class activity. Private is the default.
- **The Finance Lab** sees anonymized, aggregate results with no names, which we use to check whether the program works and to report results on our website.

The teacher controls the class records. Deleting a class permanently removes its student records, including names, answers, and progress.

Questions

Ask your student's teacher first. You can also reach The Finance Lab at team@thefinancelab.co. Our full privacy statement is at thefinancelab.co/privacy.

Teacher: _____ Class: _____