FOR DISTRICTS

The Launchpad: student data overview and agreement

Template for district review · by The Finance Lab, a California 501(c)(3)

This document describes the student data The Launchpad handles and the terms under which The Finance Lab holds it. It is written so a district can attach it to its own agreement or adopt it as written. It is not legal advice; district counsel decides what the district signs.

Purpose

The Launchpad is a free personal finance course for grades 11 and 12, mapped to California Education Code section 51284.5. Student data exists for one reason: so a teacher can see and support their own students' learning. The Finance Lab uses de-identified, aggregate results to evaluate and report on the program.

Data elements

Collected	Not collected
First name and last initial	Email, phone, home address, birthdate
A class code and a student-chosen secret word (color plus animal)	Student login credentials of their own
Module progress, quiz and activity answers, short written reflections	Demographic questions of any kind
Confidence ratings before and after each module	Family financial information
Two three-question financial literacy surveys (first day, last day)	Advertising identifiers or cross-site tracking
Time on task and a "stuck" signal for the teacher	Anything a student is asked to purchase or open

Teachers provide an email address, a display name, and their school and district for their own account.

Access and use

- The student sees and can export their own work.
- The teacher sees their own classes only. Teachers can export and delete class records.
- The Finance Lab staff access identifiable records only to support a teacher who asks for help, and see program results as de-identified aggregates.
- Identifiable student data is not sold, shared with third parties, used for advertising, or used to build profiles. It leaves the classroom only under a written agreement with the district.

Storage, processors, and security

Data is hosted on Supabase (database and sign-in sessions) and Vercel (application), both acting as processors under their own terms. Traffic is encrypted in transit and data is encrypted at rest by those providers. Analytics (Umami) count feature usage without cookies or student content; error reports (Sentry) strip names, emails, and class codes before sending.

Retention and deletion

Teachers control retention. Archiving a class hides it; deleting a class permanently removes its student records. On written request from a district, The Finance Lab deletes a district's student records within 30 days and confirms in writing. When The Finance Lab ends the program, records are deleted rather than transferred.

Research

The Finance Lab may publish de-identified, aggregate outcomes (for example, the share of a cohort answering all three survey questions correctly). A district may request its own aggregate results. Sharing of any record-level data with a researcher happens only under a separate written agreement with the district and applicable consent.

Legal framework

The Launchpad is designed to operate under the school-official exception of FERPA, with The Finance Lab acting at the direction of the school. The terms above are written to meet the operator obligations of California's SOPIPA (Business and Professions Code 22584) and AB 1584 (Education Code 49073.1); the district confirms which apply to its adoption. Where a district's own agreement is stricter, the stricter term governs.

Agreement

District: __________________________ Authorized signature: __________________________ Date: __________

The Finance Lab: Tyler Hensley, Executive Director Signature: __________________________ Date: __________

Contact: **team@thefinancelab.co** · thefinancelab.co/privacy